

Economic Development Marketing Specialist

The Town of Wallingford is seeking a qualified individual to develop and implement the marketing, business recruitment and retention programs for the Town of Wallingford. This full-time position is responsible for working closely with the Economic Development Commission, related town staff and departments for planning and coordinating of community development projects, assisting business applicants with local and State permitting processes and providing research for Town sponsored projects. Applicants should possess three (3) years' experience in economic development, industrial/commercial development, business recruitment/retention, marketing or related field; a degree from a college or university in economics, business, public administration, planning, marketing or related discipline; or an equivalent combination of education and qualifying experience substituting on a year-for-year basis. Salary: \$76,720 to \$98,162 annually plus excellent fringe benefits that include medical insurance, pension plan, paid sick and vacation time for a total compensation package in excess of \$100K. Applications may be downloaded from the Department of Human Resources Web Page and can be mailed to the Department of Human Resources, Town of Wallingford, 45 South Main Street, Wallingford, CT 06492, or emailed to: wlfthr@wallingfordct.gov by the closing date of February 17, 2023. Phone: (203) 294-2080; Fax: (203) 294-2084. EOE