



SPONSORSHIP OVERVIEW

The Connecticut Economic Development Association is excited to announce the return of the municipal Best Practices in Economic Development & Land Use Planning. After a successful launch in 2019 with twenty-four communities being accredited, the program will launch again in November. Communities that did not certify in 2019 are eligible to participate.

This program is intended to provide a standard for best practices in economic development and land use among communities in Connecticut, recognize communities that document the use of established best practices, and drive communities to pursue excellence in land use and economic development practices. The program involves a system of certification for good planning and economic development.

Sponsorship Levels & Benefits

Presenting Sponsor - \$3,000

- Logo prominently displayed on CEDAS Best Practices Website
- Recognized in all best practices marketing materials, emails, and in social media postings
- Opportunity to post a video to CEDAS social media page
- Inclusion in press releases before and after the program
- Recognition in targeted marketing to each of Connecticut's municipalities including any outreach to chief elected officials
- Speaking opportunity and recognition at kickoff and awards events

Program Sponsors - \$1,000

- Logo prominently displayed on CEDAS Best Practices Website
- Recognized in all best practices marketing materials, emails, and in social media postings
- Recognition in targeted marketing to each of Connecticut's municipalities including any outreach to chief elected officials

Event Sponsors - \$500

- Logo included on marketing materials and CEDAS Best Practices Website
- Dedicated social media post to promote involvement with the program
- Recognition at awards event

CONTACT THOMAS MADDEN (t.madden@BFJPlanning.com) for more information